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ASIA EDITION

AI biotech firm Zenerchi to penetrate within Asia

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Zenerchi partners with Pop LIfe Global



Life extension and biomedical simulation and visualization AI company US based Zenerchi and China based Pop Life Global have entered into an agreement for development of the consumer product line and brand extension for Zenerchi LLC in Asia.

Pop Life will work with the developers of Zenerchi in the advancement of consumer and business applications of its physiological simulation and visualization AI platform. This new realm of technology will empower a host of wellness and medical uses that span entertainment, education and exhibition phases.

The Zenerchi technology platform has the potential to propel each of these sectors into a new realm of visualization, leveraging and converging the most advanced capabilities of simulation including GUI/UX, AI, VR, AR and 3D technology. These outcomes provide new usages and an entirely new paradigm of technology.

Beginning October 2020, the partnership plans to unveil its first public facing technology implementation by producing a series of immersive edutainment exhibition experiences throughout the world.

The partnership with Pop Life Global will focus on the development of deep experiences in animation, 3D modeling and software, biomedical visualization, high performance games and viral marketing.