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Wolters Kluwer recognizes innovations in digital health

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GSK was awarded for Leveraging Technology for Pharma Social Media Campaign



Wolters Kluwer Digital India Health & Innovation Awards 2019 were recently announced at the Digital Health India summit to honour leading and emerging organizations who have adopted digital tools and technology in redefining healthcare delivery. Nominations were invited from healthcare industry under various categories. A distinguished jury panel transparently adjudged the entries submitted based on pre-defined criteria.

Speaking on the occasion, **Shireesh Sahai, CEO, Wolters Kluwer - India** said *"I congratulate all the winners and would like to commend their contribution towards the use of digital tools in healthcare delivery. World over, digital technologies are revolutionizing healthcare and it is exciting to see the progress India is making on this front. Digital solutions can make healthcare more efficient, safe and more affordable for millions. Specifically, the time has come for healthcare organizations to start using available technology to address the variability of care problem, which will help reduce medical errors and save more lives".*

Twenty-seven winners were identified under various categories from hospitals, pharmaceuticals and medical technology sectors. Out of these, 11 awards were presented to individual doctors who have emerged as leaders in adopting technology for their patient's welfare.

GSK Vaccine's consumer campaign for school going children won in the 'Leveraging Technology for Pharma Social Media Campaign' category.

India Medtronic Pvt Ltd was awarded as the 'Digital Start Up of the year' for its easy-to-use smartphone enabled digital otoscope with network-based field screening solution which enables the front-line field staff to screen and provisionally diagnose the community for any ear-related infections. It focuses on screening outreach and provisional diagnosis of the disorders as the primary space in the entire care continuum.

GoQii Technologies won in the 'Connected Health for Good' category. GOQii has an advanced health ecosystem that consist of fitness tracker and a care team which includes personal coach, health expert, doctors and diagnostics. It brings all the user

health data on to a single platform from which it can be analyzed by care team. This allows for the user to receive personalized health advice as per their lifestyle and habits.

Quickwork Technology was conferred for ‘Leveraging Technology for Better Patient Management’ for using its chatbot to counsel and educate patients for queries related to Diabetes & Tuberculosis and leveraging technology for taking physician feedback on patient satisfaction.

Dedicated application with feature such as drug interactions, dosage regimen, product monograph and clinical calculator to help clinicians take appropriate treatment decisions for health care professionals to treat hepatitis B and hepatitis C won *Mylan laboratories ltd* the award for ‘Leveraging Technology for Use of Mobile Application’.