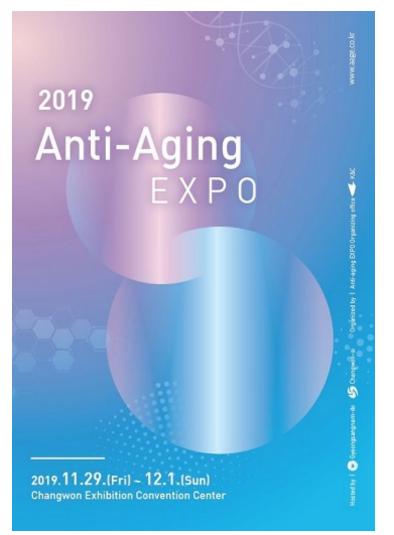


## Korea's 2019 Anti-Aging Expo in Changwon-si, Gyeongsangnam-do

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Exhibition to be held from November 29th to December 1st at Changwon Exhibition Convention Center



The 2019 Anti-Aging Expo (AAGE2019), in relation to Gyeongsangnam-do's main business idea of 'The future 50 years of Gyeongnam' since 2014, will be held at the Changwon Exhibition Convention Center (CECO) from Friday, November 29<sup>th</sup> to Sunday, December 1<sup>st</sup> in convention hall 1 and 2.

For the 5<sup>th</sup> year this year, the exhibition will showcase Changwon-si and Gyeongsangnam-do's anti-ageing business results. Leading local governments of oriental medicine, Geochang-gun, Hamyang-gun, Sancheong-gun and Gimhae-si and Yangsan-si who stand as the core driving force of the industry at their bio-medical centres, will participate as leaders of the industry with their expertise from operating anti-ageing programs.

The Ministry of Health and Welfare and the Korea Health Industry Development Institute have provided support for around 100 businesses, universities and other public institutions related to the industry, operating around 400 booths to go with the theme of beauty, medical, health functional foods and health care services, related to anti-aging and wellness B2B businesses and life and culture experience exhibition B2C businesses.

Overseas buyers from areas including China and Vietnam will get opportunities to consult with experts from anti-ageing wellness, beauty, medical, health-care companies as well as experiencing senior exercise programs and personalized health status check-ups.

Other additional events include a lecture from Dr Oh Han-jin (Eulji Medical Center) on anti-ageing health care, as well as other special guest lectures from Professor Lim Gyeong-suk (The University of Suwon, Dep. of Food and Nutrition) who is well-known for her appearances on 'Healthy Table'