

Thailand positions as trading hub for laboratory equipment

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Thailand LAB INTERNATIONAL 2019, the 9th international trade exhibition and conference on Analytical Laboratory Equipment & Technology, Biotechnology & Life Sciences and Chemicals & Safety, opened on September 25th and will continue till Sept 27th, 2019, at BITEC HALL 102-103, BITEC, Bangkok.

This year, the organizer, VNU Exhibitions Asia Pacific Co. Ltd., in cooperation with Thailand Center of Excellence for Life Sciences (TCELS), is driving the latest exhibition to promote trading and investment in life sciences and biotechnology through BIO Investment Asia 2019 at Hall 104 BITEC, which will be held during the same time.

The organizers are confident that these exhibitions will be able to boost the growth of business and to facilitate the expansion of trading and investment in scientific equipment industry for the last quarter of the year.

During the exhibition, more than 255 leading companies from over 30 countries around the world are showcasing more than 550 brands of products. There are also international pavilions from China, India, South Korea and Italy, as well as the special pavilions, LAB Service and Startup, in the exhibition area of approximately 12,000 square meters.

Thailand LAB INTERNATIONAL 2019 is creating and promoting the new business path for the laboratory researches to be on par with the international standard through the trade exhibitions and seminars.

This event will also stimulate investment in the use of high technology for industrial development to enable Thai products and services to compete in the global market. In addition, Bio Investment Asia 2019 will also promote and drive towards the growth of biotechnology and life science industries, together with modern medical innovation of the country, in order to cope with the growth of these industries overseas. It is expected that this event will involve over 10,000 entrepreneurs, manufacturers, experts and investors from various industries throughout 3 days of exhibition, resulting in the trading value of over 500 million Baht.

The opening ceremony was presided over by Dr. Pathom Sawanpanyalert, Deputy Permanent Secretary of Ministry of Science and Technology, Ministry of Higher Education, Science, Research and Innovation. Other guests of honor included Puripan Bunnag, Director of TCEB's President Office Department, Thailand Convention and Exhibition Bureau (TCEB), Dr. Sirasak Teparkum, Deputy CEO, Thailand Center of Excellence for Life Sciences (Public Organization) or TCELS, Suwan Pongsunk, President of the Science and Technology Trade Association and Heiko M. Stutzinger, Managing Director, VNU Exhibition Asia Pacific Co., Ltd., as well as many other knowledgeable professionals, leading companies, experts and representatives from various relevant institutions and agencies.

The opening ceremony was held at 09.00-11.30 hrs. on Wednesday, September 25th, 2019, at BITEC Bangkok. In the evening of the same day, an event called Networking Night was held as a forum for exchange of attitude, connecting and building strong business network among public and private sectors, as well as over 100 participants from major associations and buyers both domestically and internationally.

Heiko M. Stutzinger Managing Director, VNU Exhibition Asia Pacific Co., Ltd. said that "Thailand LAB INTERNATIONAL 2019 will stage new laboratory trends & innovations, techniques, and applications through our comprehensive activities & conference programs and will also be platform for business collaboration and investment through our Business Matching Program, Hosted Buyer Program and Networking Night by inviting potential buyer from various industries both government and private sectors and from local and overseas. Bio Investment Asia 2019 is one of the key highlights for this year focusing life sciences and biotechnology, biopharmaceutical, medical technology, digital health and healthcare. It will drive Thailand to become a world class center for Medical Hub and Healthcare & Wellness."

Dr. Pathom Sawanpanyalert, Deputy Permanent Secretary Ministry of Higher Education, Science, Research and Innovation said that "Thailand LAB INTERNATIONAL has been organized and developed for several years and become one of the biggest "Science & Technology" platforms for the country. I firmly believe has that Thailand LAB INTERNATIONAL will become one of the key accelerators to move the country forward to becoming a valued-based and innovation-driven economy. Its strongly reflects these development plans by having its focus on the smart electronics, life sciences and biotechnology, medical hub and healthcare and food processing and food safety which are under the 10 target industries to enhance the competitiveness of the country's current strengths through technology innovation and the new industry-led growth."

Puripan Bunnag, Director of TCEB's President Office Department, Thailand Convention and Exhibition Bureau (TCEB) said that "Thailand LAB INTERNATIONAL is the biggest international event on trade exhibitions and conferences for laboratory technology and innovation with regional recognition. Regarding to its consecutive growth, the event has covered biotechnology and medical platform synchronized with the country development. Pertaining to our contribution, TCEB has espoused Thailand LAB INTERNATIONAL on international marketing through the campaigns such as CONNECT Business and EXHIBIZ IN MARKET in order to draw potential traders from all over the world to place their investments in Thailand."

Dr. Sirasak Teparkum, Deputy CEO, Thailand Center of Excellence for Life Sciences (Public Organization) or TCELS said that "This year, we proudly present "Bio Investment Asia 2019" as one of our significant steps towards bio economy and bio-business in Thailand. TCELS as the main organizer of Bio Investment Asia, we brought trend setters, industry leaders and investors from around the world to Thailand. Following Thailand 4.0 and government policy focusing on "Healthcare & Wellness", TCELS will be one of the key drivers for Thailand and to promote "Yothi Medical Innovation District: YMID" and promote key cities to become the "MEDICOPOLIS" in the near future. Our business partnering program and conference this year include over 25 sessions and life sciences pitch & partner in this exhibition."

Suwan Pongsunk, President Science and Technology Trade Association said that "Thailand LAB INTERNATIONAL 2019 has successfully stimulated investment in laboratory equipment and technology to various segments both public and private sectors. This tradeshow has become the "Market Place" for all industry leaders, buyers, traders and experts to share and discuss the new laboratory technology & innovation, business collaboration and investment opportunity for many industries and sectors."

Anucha Parnpichate Head of Science and Technology and Project Manager Thailand LAB INTERNATIONAL, VNU Exhibitions Asia Pacific Co., Ltd. said that "Thailand LAB INTERNATIONAL and Bio Investment Asia 2019 are the leading business and knowledge platforms for laboratory technology and Bio-technology investment, which will affect overall economy of the country. In order to develop the industry to be on par with international standards, it is necessary to have efficient and certified laboratories in compliance with the standards. Besides, laboratory innovation and technology will also promote and drive quality researches to the market and business sector, leading to international trading and investment. In addition, this event will also present various seminars and conferences more than 50 sessions by 200 experts and knowledgeable professors from all industry of Thailand and overseas throughout three days of the event. The seminar will

include on the topic of life sciences, biopharmaceutical, digital health and modern medical innovations."