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Doctor Anywhere widens reach with new agreement

September 10, 2019 | News

Singapore-based tech-led health and wellness company Doctor Anywhere signs agreement with Vietnam Insurer Bao Minh Insurance (BMI)



Doctor Anywhere, Singapore's tech-led health and wellness company, has signed a Strategic Cooperation Agreement with Bao Minh Insurance, one of the largest insurance groups in Vietnam, to bring online healthcare services to Bao Minh's customers throughout Vietnam.

This is the most comprehensive digital healthcare service to be launched in Vietnam, bringing a suite of online and offline healthcare services, including doctor video-consultation and medication delivery, online health and wellness shopping marketplace, home-based healthcare services, and more, all on one single platform to the people in Vietnam.

Vietnam has a population of an estimated 96 million, with a smartphone penetration rate of 84% in key cities. This partnership is a crucial milestone in the healthcare ecosystem of Vietnam. Under this partnership, more than 7million Bao Minh customers will have access to Doctor Anywhere's suite of digital healthcare solutions. With the power of technology and innovation, healthcare services can be better distributed in the country, easing the current resource constraints on hospitals and doctors, and make quality healthcare services more accessible and affordable for all Vietnamese.

This is the first significant regional expansion that is announced by Doctor Anywhere, with a few other major partnerships in discussion. Digitalised healthcare solutions is one of the fastest growing sectors in the region, as consumers shift lifestyle habits and behaviour towards online providers. Doctor Anywhere is positioned to become a key market influencer in the digital healthcare industry.