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ASIA EDITION

Eisai launches antimicrobial wet wipes

September 9, 2019 | News

EtakÃ?Â®, the main ingredient used in the product, is a long-acting antimicrobial agent



Eisai Co., Ltd. has launched Etak® Antimicrobial Wet Wipes (classified as miscellaneous goods) containing long-acting antimicrobial agent Etak® at pharmacies and drugstores countrywide.

Etak®, the main ingredient used in the product, is a long-acting antimicrobial agent developed by Professor Hiroki Nikawa of the Department of Oral Biology and Engineering at Hiroshima University's Graduate School of Biomedical and Health Sciences.

An adhesive component of Etak® chemically binds the antimicrobial component to the area wiped with Etak® Antimicrobial Wet Wipes, preserving an antimicrobial effect that lasts for one week.

The addition of ETAK® Antimicrobial Wet Wipes to the product lineup of Etak® brand will propose new options for elimination of viruses and bacteria as well as antimicrobial action, and we will contribute to further improvement of benefits of consumers who wish to keep those viruses and bacteria at bay.