# Ping An Good Doctor launches strategic product

14 August 2019 | News

**The signing amount of the "private doctor" exceeded 300 million yuan on the first day**



The world's leading healthcare ecosystem platform, **Ping An Healthcare and Technology Company Limited** has officially launched its strategic product - Ping An Good Doctor - Private Doctor.

On the first day, Ping An Good Doctor entered into partnership with 29 world's leading industry giants like China Mobile, BAIC Group, China CITIC Bank, Wyeth Nutrition, China Everbright Bank, Minsheng Life, Pearl River Life, PKU Founder Life, etc., with contractual amount of over RMB300 million.

By working hand-in-hand with the partners for serving the middle-class and creating a greater health ecosystem, it kicked off a new era of healthcare featuring "new experience, new concept, new technology and new ecology".

Upon the official launch of Ping An Good Doctor - Private Doctor, the industrial service standard and user experience will be greatly improved, and it is expected to renovate the current mode of healthcare service, truly realize "user-oriented quality medical resources", and create an Internet-based healthcare system. It also signifies that Ping An Good Doctor has been a leader in the global Internet-based healthcare service transforming from free online service to paid membership service.

By partnering with 1-to-1 private doctors and renowned doctors from national top 100 hospitals, Ping An Good Doctor - Private Doctor will provide users with such all-round active medical and healthcare service as 24x7 online consultation, second-round consultation with renowned doctors, offline clinical arrangement, health management, chronic disease management, etc.

Meanwhile, Ping An Good Doctor will take advantage of this vast and in-depth partnership, beyond the cooperation with third party business insurance companies and financial institutions, to make full use of this strategic new product of "Private Doctor" to expand its multiple-channel development.