

## Are you up-to-date with the new LABORATORY TRENDS in 2019?

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**Thailand LAB INTERNATIONAL 2019 is both an exhibition and conference platform for analytical laboratory equipment & technology.**



The medical laboratories market is growing rapidly in the Asia-Pacific region mainly due to the growing awareness about medical testing services, government support to improve the healthcare sector and the introduction of new and improved testing procedures by major market players in this region. The Asia-Pacific Federation for Clinical Biochemistry and Laboratory Medicines is a regional federation which includes members from seven countries in the Asia-Pacific region. This federation focuses on increasing awareness and improving patient conditions with respect to access to medical laboratories and other testing procedures. The trend has also been the same for all South East Asian countries where rapid urbanization is expected to grow from 36.7% in 2000 to 50.6% in 2025. In Thailand, the real GDP is 3.8%, which is 4.2% from the growth in private consumption and 2.0% from private investment.

As a result, VNU Exhibitions Asia Pacific, the organizer of Thailand LAB INTERNATIONAL is trying to capture this market by boosting investment in Life Sciences & Medical Laboratory through the exhibition channel. Thailand LAB INTERNATIONAL 2019 is both an exhibition and conference platform for analytical laboratory equipment & technology. At the 9th edition, we have launched a new area called “Bio Investment Asia” which focuses on innovation and trends for Life Sciences & Biotechnology, Health Care & Wellness. The show will be held from 25 to 27 September 2019 at EH102-104, BITEC, Bangkok, Thailand. You will find the latest laboratory equipment and technology from over 250+ global brands around the world. Moreover, a variety of conferences covering many related laboratory industries will be held, such as updates on ISO/IEC 17025 for laboratory standards, food safety, and biopharmaceuticals; updates on current diseases (ASF, Dengue Fever); medical cannabis development, and standards in the medical & clinical laboratory and digital health. These will be important issues at the exhibition.

### 8 highlights of the exhibition include:

- Offering the complete “Platform for B2B Exhibition” for Laboratory Equipment in SEA
- Providing business opportunities with 250 companies from 15 countries and over 10,000 trade buyers and visitors from 40 countries
- Showcasing “Innovation and New LAB Technology Equipment” with more than 650 product brands from around the world
- Networking with selected industries, leaders and experts through the “Networking Night” function
- Offering a variety of conferences and seminars for academic, research and industrial purposes with over 60 sessions over 3 days
- Enjoying new business tools with the “Thailand LAB Event App” and the “Business Matching Program”

- Updates on trends in the “Life sciences & Biotechnology” sector with industry experts and leaders
- Complimentary air ticket & accommodation for international qualified buyers through the “Hosted Buyer Program”

**Pre-registration online is now open! Register to receive the following privileges:**

- Free entry badge for “Open Seminars & Conferences” during the exhibition
- Free download of the “Digital Show Guide”
- Free access to “Online Business Matching” and Free download of the “Event Application” as your personal assistant and reminders about your meeting schedule during the exhibition
- Get a chance to win prizes in the “Lucky Draw”