

111 signs strategic cooperation with Harbin Pharma Group

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111, Inc., a leading integrated online and offline healthcare platform in China, has announced the signing of a strategic cooperation agreement with Harbin Pharmaceutical Group Holding Co., Ltd., which has selected 111 as its primary partner for online sales of Over the Counter (OTC) products. The agreement will enable both companies to serve customers by providing access to high-quality products and services.

Dr. Gang Yu, Co-Founder and Executive Chairman of 111, commented: "The alliance with 111 will help HPGC cover sales channels outside the public hospital system through our integrated online and offline healthcare platform. We will provide supply chain management, marketing and data services. HPGC will gain a customer-centric service model providing more reliable drugs and the convenience of online healthcare to its customers."

"HPGC's strong product line includes well-known brands such as 'SanJing', 'GaiZhongGai' and 'HuTong'. For 111, the strategic cooperation expands our direct sourcing capabilities and quality product offerings", said Dr. Yu.