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OCD to Examine Labs and Health Care transformation by data and digitization

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Ortho Clinical Diagnostics to Host Industry Conferences: 'Lab Leader Summit' and 'Healthcare Management in a Digital World'



Ortho Clinical Diagnostics, a global leader of in vitro diagnostics, will host two regional conferences for Asian health care professionals in which top experts will examine trends in laboratory science and reflect on how data and digitization are transforming health care.

The "Ortho Lab Leader Summit," July 10-11 in Kuala Lumpur, will cater to managers of medical labs with the goal of helping them take their labs to the next level. It will cover topics such as automation, digitization, quality management and safety in clinical laboratories and transfusion medicine.

"Ortho-SMU Healthcare Management in a Digital World," July 23-25 in Singapore, delivered by Singapore Management University, will inform individuals on a hospital management track. It will focus on exploring how data and digitization are transforming all aspects of hospital management. Speakers will guide participants in identifying ways to leverage new data-driven, digital opportunities to create more efficient and effective health care institutions.

"Part of serving our customers involves keeping them right on the cutting edge of diagnostics, efficiency and health care – and staying focused there ourselves," said Anand Pande, vice president of Ortho's ASPAC region. "We offer these informative programs to provide them with forward-thinking ideas they can take back to their hospitals and labs to become more efficient."

The "Ortho Lab Leader Summit" and "Ortho-SMU Healthcare Management in a Digital World" continue a series of conferences focused on the present and future state of health care. Later this year, Ortho will host South Asian health care leaders at the fifth L.E.A.D. (leverage, enhance, advance, define) summit in India. In May, Ortho co-hosted Asia's top hospital executives at the fourth annual "Ortho-SMU Summit: The CEO Agenda on Patient Centricity."

The two conferences in July are by invitation only, but the hospital or laboratory professionals can express interest in attending by contacting Severine Montet of Ortho's Singapore office.