

## Thais make rice stem cell serum from Thai Rice

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**Rice stem cell serum made from the best of Thai rice varieties is rich in antioxidants and essential amino acids that stimulate the growth of skin cells and slow the aging process.**



The Department of Foreign Trade, Ministry of Commerce, Thailand, has introduced a project called "Think RICE, Think THAILAND" to encourage international community to pay attention to consumer health and to raise awareness on the national crop by providing a wider range of knowledge about Thai rice. Today, by using modern technologies and cutting-edge innovations, Thai rice has been developed and progressed to meet the ever-changing demand of global consumers.

The Ministry of Commerce discussed that Thai rice varieties are bursting with beauty secrets which are suitable for all skin types, underlining that "rice" is far more than just a food staple.

Rice stem cell serum made from the best of Thai rice varieties is rich in antioxidants and essential amino acids that stimulate the growth of skin cells and slow the aging process. The stem cells help keep the skin smooth, radiant and younger looking. The performance and high safety standards are equivalent to costly stem cells imported from abroad.

Think Rice Innovations, Think Thai Rice.

Think Rice, Think Thailand.