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ASIA EDITION

Columbia Asia launches its Patient Engagement Suite

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MphRx has announced that Columbia Asia Hospitals, a chain of 28 hospitals across India, Malaysia, Indonesia and Vietnam, has launched their Patient Engagement Application Suite, with patient-facing applications available on Web, Android and Apple devices. Powered by MphRx's FHIR based digital health platform - Minerva, the integrated patient engagement applications provide an aggregated view of patient's health data across the network's hospitals and enables online booking of health care services and physician appointments.

Columbia Asia Hospitals had created a strategic direction to rollout an integrated patient engagement platform across its growing network of hospitals to provide its consumers with an improved digital health experience. The Minerva platform provides a unified and scalable infrastructure to expand their digital services with a seamless user experience across all digital touchpoints.

The Minerva patient engagement suite allowed them to provide a single point of care solution on both web and mobile. The underlying Minerva platform, integrates clinical and non-clinical data across disparate health IT systems and facilities to provide a 360-degree view of patient data accessible instantly from anywhere and on any device. The applications allow patients to book and manage appointments, access all their lab results and radiology reports instantly, and get medication alerts and reminders.

The Minerva Customer Care application provides marketing and helpdesk tools that enable the Columbia Asia Customer Care department to manage on-boarding of patients, book and manage appointments on the behalf of patients, and set up and manage appointment slots for all physicians.

The physicians at Columbia Asia Hospitals, via the Minerva physician application will get instant access to aggregated medical records, order laboratory and radiology services for patients, add and edit progress notes, and view and edit discharge summaries of any in-patient episode.