

## Philips adds two new solutions to Ingenua digital MR portfolio in Singapore

24 October 2018 | News

**These innovations are the latest advancements in the Ingenua digital MR portfolio, which provide leading-edge MRI capabilities with integrated systems, helping to elevate the patient experience, improve clinical confidence and overall productivity**

Royal Philips, a global leader in health technology, today announced the official launch of the Ingenua Elition, a new 3.0T MRI solution, and the Ingenua Ambition, a new 1.5T MR, in Singapore. These innovations are the latest advancements in the Ingenua digital MR portfolio, which comprises of fully-digital MRI systems, healthcare informatics and a range of maintenance and life cycle services for integrated solutions that empower a faster, smarter, and simpler path to a confident diagnosis and improved outcomes.

The Ingenua Elition and Ingenua Ambition solutions provide leading-edge MRI capabilities with integrated systems, helping to elevate the patient experience and helping to improve clinical confidence and overall productivity.

“Radiology departments are in the middle of a transition from volume-based to value-based care. Advanced technologies and informatics solutions have presented a unique opportunity to improve patient and staff experience and meet the increasing demand for medical imaging at a lower cost. Philips is committed to advancing our Ingenua MRI portfolio to transform radiology and its impact on care delivery,” said Dominique Oh, Vice President, Diagnostic Imaging Business, Philips ASEAN Pacific.

Ingenua Elition – breakthrough in speed and image quality Integrating the latest innovations in systems, software and services, the Philips Ingenua Elition MR solution offers excellent image quality and reduces the time taken to conduct patient exams by up to 50%.

Leveraging AI-driven SmartExam analytics, Ingenua Elition enables automatic planning, scanning and processing of exams, helping to support a faster, smarter and simpler path to confident diagnosis and improved patient experience. The Ingenua Elition delivers patient-centric imaging from patient set-up to the final image. By uniting Philips’ unique dStream digital broadband technology with Compressed SENSE and 3D APT across its new digital MR portfolio, radiologists have the tools necessary to help solve challenging clinical situations, improve the patient experience and set new directions for clinical

research.

Philips Compressed SENSE is an advanced acceleration application that reduces exam times by up to 50%. Ingenia Ambition – world's first helium-free MRI technology The Philips Ingenia Ambition provides leading-edge MRI capabilities while helping to increase overall productivity. Built around the breakthrough BlueSeal magnet, the Ingenia Ambition is the industry's first MR system to enable helium-free operations[4], reducing the chance of potentially lengthy and costly disruptions, and virtually eliminating dependency on a commodity with an unpredictable supply.

"With the world's first-of-its-kind MR technology making its foray into Singapore, we anticipate significant operational benefits, including a smaller, lighter and more flexible installation footprint," Mr. Oh added. Unique patient-sensing technology on Elition and Ambition to improve patient comfort Ingenia Elition's VitalScreen offers operators fully guided patient setup with a newly designed user interface for workflow optimisation, and VitalEye enables unique patient sensing and breathing approach.