

CASE appoints Cactus' Korea Head as Chair

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Basil D'Souza, Head of Korea Operations, Cactus Communications, was recently appointed as the Chair of External Affairs for the Council of Asian Science Editors (CASE), in South Korea. D'Souza, a Mumbai University alumnus, was deputed to head Cactus' Korea office in 2016, to manage and develop partnerships with Korean universities, publishers, and journals. He brings with him a decade of leadership experience and holds a Masters' degree in Nuclear Physics and has specialized in radiation physics and nuclear detectors.

"With the prestigious appointment of Basil on the board of CASE, Cactus will be working closely with the council in order to educate Asian journal editors and contribute to the bridging the gap between Asian Journal editors and the Western STM industry," said Abhishek Goel, Co-founder and CEO of Cactus Communications.

CASE is a non-governmental, non-partisan, and non-profit organization which was established during the Asian Science Editors Conference & Workshop 2014 at Korean Federation of Science and Technology Societies (KOFST). The motive of this organization is to enhance the quality of scientific journals published in Asia by facilitating an exchange of information on editing and publishing, as well as to provide an international platform to researchers in order to help them attain the readership they deserve.

Commenting on his appointment, D'Souza said, "This is a step towards not only contributing to innovations in research for improving the quality of life but also developing a distinctive understanding of the researcher landscape in Asia."

Cactus Communications participates in various conferences across the globe and was recently a part of the first joint conference and workshop between CASE and the Asia Pacific Association of Medical Journal Editors (APAME). Cactus looks forward to such associations and opportunities that will further augment the role that they play in helping early career researchers in their publication journey.