

## PharmaLytica 2018 highlights Quality Culture and Regulatory Compliance trends of the Pharma Sector

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The event witnessed a participation from over 150 exhibitors from across the country.



UBM India, the organisers of CPhI / P-MEC India, the leading global pharma trade show and conference, recently hosted the 5th edition of PharmaLytica 2018 in Hyderabad at the HITEX Exhibition Centre, with BioSpectrum serving as the conference partner. The two day event, 10-11th August 2018, was inaugurated by Dr. Preeti Meena IAS, Director, Drugs Control Administration, Hyderabad along with Mr. Uday Bhaskar Reddy, Director General, Pharmaceuticals Export Promotion Council (PHARMEXCIL); Dr. P V Appaji, Director General Emeritus, Pharmaceuticals Export Promotion Council (PHARMEXCIL); Mr. Avinash Talwar, Director & Head, Global Sourcing (Strategic & Plant) Dr. Reddy's Laboratories Ltd, Dr. R B Smarta, MD, Interlink Marketing Consultancy, Mr. Yogesh Mudras, Managing Director, UBM India and Mr. Rahul Deshpande, Group Director, UBM India amidst an industry gathering.

During the inaugural ceremony, Uday Bhaskar Reddy stated, "In FY 2017-18, Indian Pharma exports grew to \$ 17.26 billion. One of the key development to notice is, despite 8% negative growth witnessed in the US market, we still grew positive by 2.92%. There are potential markets to explore like China, South Africa and CIS markets and even if negative growth continues in the US market, the Indian Pharma companies should be confident and focus on growth and explore opportunities in the potential markets".

The two day event saw brainstorming sessions by industry experts focusing on developing a quality manufacturing setup in the pharma sector, involving more technologies to revolutionize the sector further striking a balance between pricing and quality.

The event witnessed a participation from over 150 exhibitors from across the country including notable industry players such as Kirloskar, Standard Group of Companies, Borosil Glass Works, Bry-Air Asia, Rotomark Innovations, Control Print, Gandhi Automation, Leistung Engineering, Mack Pharmatech, Domino Printech, Autocal Solutions, FLIR Systems, Helios Concrew, Kirloskar Pneumatics, S.K. Pharma Machinery, NPM Machinery, Goel Scientific, GMM Pfaudler, ELGI Equipments, First Source Lab, Apex Chromatography, Valfit Engineers, Integrated Cleanroom Technology, Dumra Machines, Sigma Scientific Glass, among many others.