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Doctor Anywhere to embrace medical aesthetics

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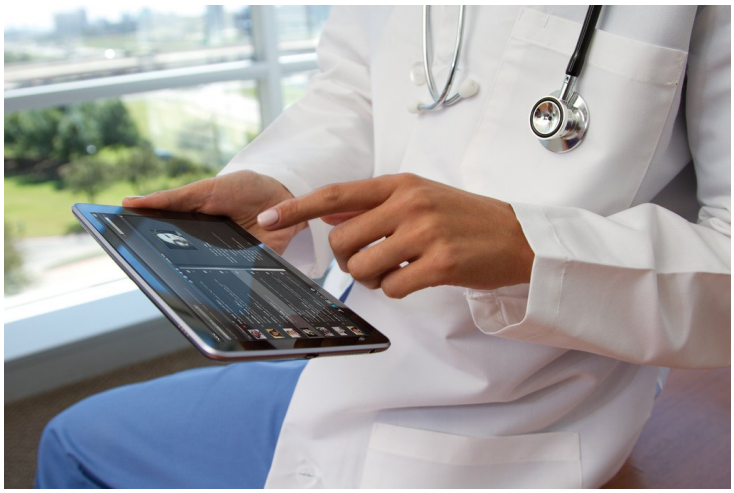
Singaporeans can now video call doctors for non-invasive hair, skin, ageing and cosmetic treatment advice, product purchase or cost enquiries within minutes



Singapore- Singapore-based telehealth platform Doctor Anywhere announced a pioneering venture with medical aesthetic clinics in Singapore to launch the nation's first online aesthetic service. With this service, users can now video call Singapore-registered doctors for on-demand aesthetic advice through the Doctor Anywhere app, wherever they are.

"The Doctor Anywhere app has changed the way many people seek healthcare in Singapore. As we serve more and more users and doctors, we also see increasing interest in aesthetic services, especially across the younger age groups," said Ms Athena Lee, CEO of Doctor Anywhere. "Our move into this sector is driven by our observations as well as feedback from practitioners and users who sought accessible and affordable medical aesthetic services supported by our app. We believe that telehealth can cater to this demand, while giving care-seekers a reliable channel to connect with their providers."

Singaporeans seeking aesthetic advice for non-invasive treatments can now video call a doctor instantly through Doctor Anywhere's mobile app, anytime, anywhere. The platform covers a wide range of support services such as general advice, product purchase and cost enquiries. Together with a strong network of aesthetic clinic partners, the platform:

- Improves accessibility to non-invasive hair, skin, ageing and cosmetic treatment advice by providing an online consultation option
- Saves time by slashing the need for travel, appointment booking and waiting
- Provides convenient in-app purchase of treatment packages and products, with product delivery

Apart from the new aesthetic service, Doctor Anywhere also offers online General Practitioner and Lactation consultations through video call on the mobile app, with online payment and medication delivery. This supports providers in their care for patients and provides care-seekers with an additional option to engage with healthcare professionals. The company is planning to launch a few more services by the end of the year.

All practising medical doctors hold full registrations with the Singapore Medical Council (SMC). Doctor Anywhere's practices are compliant with the Personal Data Protection Act (PDPA) and the National Telemedicine Guidelines (NTG). Patients' data and health records are only accessible to healthcare providers directly involved in the patients' care, and to support service delivery.