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ASIA EDITION

Icon SOC Wins Oncology Service Provider of the Year Award

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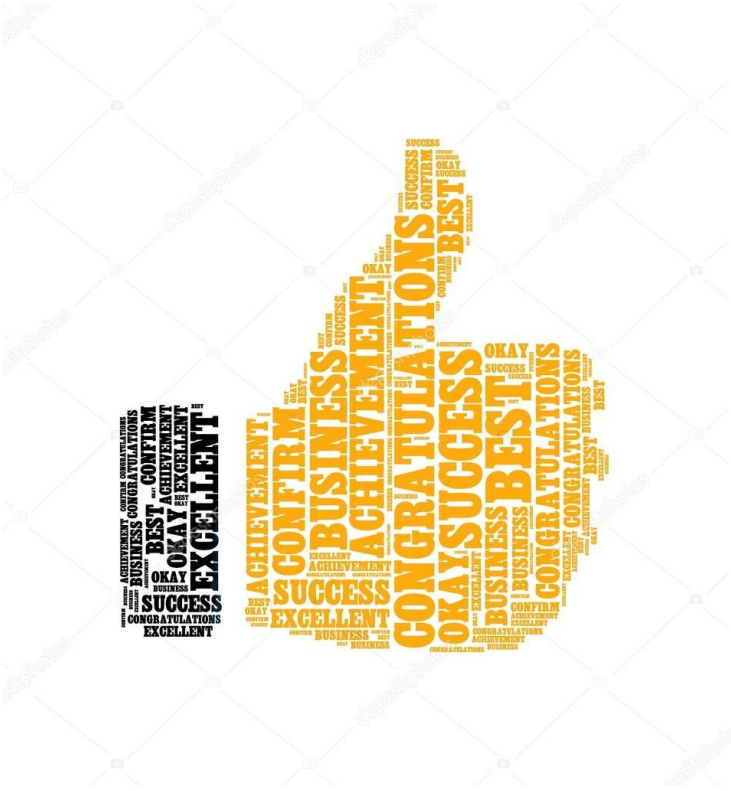
In 2016, Icon Group established its presence in Asia by setting up regional headquarters in Singapore - Icon Asia.



Icon SOC emerged as one of the winners of the “Oncology Service Provider of the Year” at the third Global Health and Travel (GHT) Awards ceremony on 4 May in Ho Chi Minh City, Vietnam. The top three winners for the category were determined by public votes, with Icon SOC recognised alongside two other highly reputed providers in the region.

In conjunction with the 2018 Asia Pacific (APAC) Healthcare and Medical Tourism Conference, GHT and AB Bernstein recognised companies in healthcare and medical tourism across APAC that have maintained consistently high standards for delivering customer value, and demonstrated outstanding performance in developing initiatives that can improve the way care is delivered.

”Under the astute stewardship of Ms Teena Pisarev and her dedicated team, Icon SOC has gone from strength to strength in the past year, and are deserving winners of the Best Oncology Service Provider Award for 2018 at the GHT APAC Healthcare and Medical Tourism Conference,” said Dr Vincent Chia, Managing Director, Asian Healthcare Solutions.

The accolade comes eighteen months since the formation of Icon SOC via the acquisition of Singapore Oncology Consultants [SOC], and on the back of a recent collaboration of ICON with Vietnam hospitals

Receiving the award on behalf of Icon SOC, CEO, Teena Pisarev said, “When entering new countries the challenges are many, from language barriers to cultural expectations, all while trying to establish new and robust relationships. However, there is always one objective that remains unchanged – our commitment to delivering the best cancer care possible. To have our patients recognise us as Asia Pacific’s premium oncology provider is an absolute honour.”

“Caring for people with cancer across nations and cultures is incredibly rewarding. When someone chooses to make the journey to receive care by your team, you have a responsibility to make that care exceptional. Being culturally respectful and willing to work in a way that supports the patient in both our centre and their home country is essential,” said Teena.