

## Philips launches Tele-Radiology services in China

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Royal Philips, a global leader in health technology, and Digital China Health, the largest provider of cloud-based healthcare services in China, recently announced the introduction of SHINEFLY – a tele-radiology application and services platform cocreated by the two companies to meet the demands of China's rapidly expanding healthcare system.

With SHINEFLY, Philips and Digital Health China offer a scalable, customizable cloud-based image management solution for remotely storing, retrieving, viewing and analyzing medical images. SHINEFLY will include advanced clinical applications for cardiology, neurology and oncology. These will be deployed as cloud-based tele-radiology services and will pioneer pay-per-use arrangements to reduce costs for healthcare institutions.

SHINEFLY allows radiological images and associated patient information to be remotely viewed, analyzed and reported on by clinical experts anywhere in the country, so that patients can receive optimum treatment via their local hospital, wherever they are.

One of the top priorities in China's healthcare reform is to optimize the allocation of quality medical resources through a newly-designed healthcare system, in which large and smaller hospitals share resources and expertise to provide quality care at lower cost across the system.