

Align Technology expands product portfolio

06 April 2018 | News

Creates new invisalign treatment packages to give doctors more choices



Singapore- Align Technology announced a new expanded Invisalign product portfolio that includes new options and greater flexibility to treat a broader range of patients. The new Invisalign product portfolio offers doctors more choices by extending desirable features across the entire portfolio and creating new Invisalign Treatment Packages, as well as new options to treat young patients with early mixed dentition. The new end-to-end Invisalign portfolio now includes clear aligner product offerings for almost every patient age group and case complexity to make it easier for doctors to tailor treatment planning to the needs of each unique patient.

"I'm very excited that we are expanding the Invisalign product portfolio by adding more treatment options and flexibility for our customers so they can more easily address the varying needs of all patients – adults, teens, and now even younger patients for Phase 1 treatment, typically in the age range of 6-10 years old," said Raphael Pascaud, Align Technology chief marketing, portfolio and business development officer and senior vice president, iTero scanner and services. "Not only is Invisalign treatment the most advanced clear aligner system in the world, but it now also delivers the broadest clear aligner portfolio with effective treatment options that doctors have relied on to treat over 5.2 million patients to date. Combined with our iTero digital workflow and applications optimized for Invisalign treatment, Align provides customers with a unique end-to-end solution."

The new, Invisalign product portfolio will enable Invisalign doctors to give every patient the great features and treatment experience doctors and patients expect from Invisalign aligners, whether the patient is an adult, a teenager or a younger child. The new Invisalign Clear Aligner Packages address a broad range of patient needs – from relapse and aesthetic treatment to clinically advanced, comprehensive treatment such as severe crowding and vertical and anterior-posterior discrepancies. In addition, compliance indicators, eruption tabs, and eruption compensation, which were available exclusively with the Invisalign Teen product, will now be available on the new Treatment Packages so that doctors can tailor their offerings to the individual needs of each patient.