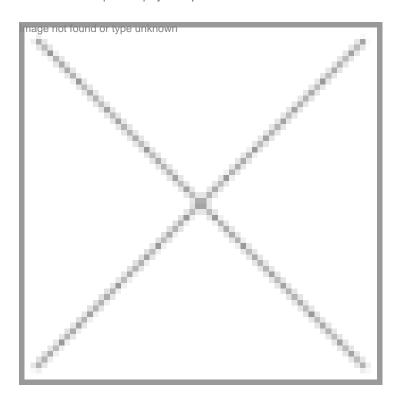


A thinker and a visionary'

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"When I look at Dr Reddy what inspires me most is the sheer passion with which he dreams, he looks at R&D or the passion of creating an institution, the passion for philanthropy. It is very inspiring to sit with him and talk to him, he speaks really from the heart. Other than passion what I really like about him is the humility, the down to earth approach that he has. He is so human at one level and so inspirational at the other and that is what which makes him Dr Reddy. As a leader, he is really iconic, very powerful and inspiring."

-Mr Prabir K Jha, Senior VP & Global Chief, HR, Dr Reddy's Laboratories

There are three things about him. First, he is a big thinker, and a visionary. He thinks how we as an organization and he as a person can make a difference. Some of his ideas are way ahead of his time, like getting into NCE research in early 90s. Even in the social sector he wants to solve the problem of drinking water throughout India. That shows the largeness of his vision and his approach.

The second interesting thing about him is his ability to delegate completely. He gives complete freedom to individuals to make an impact. He gives us the space to achieve a vision.

The third thing about him is his passion. He never does things half heartedly. If he focuses on something, he gives his hundred percent. He is single minded to achieve results and these are the things with which he drives this organization.

-G V Prasad, Vice Chairman & CEO, Dr Reddy's Laboratories

Profile of Dr Anji Reddy