

## HIMSS Asia Pacific Soft to launch Innovation Hub

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**HIMSS Asia Pacific Soft Launches Innovation Hub at Thailand eHealth Summit, 24 - 25 May 2018, where Innovation and Opportunity Come Together**



HIMSS Asia Pacific is pleased to announce that it will soft launch its innovation hub at the Thailand eHealth Summit (TEHS), 24 - 25 May 2018.

The HIMSS AsiaPac Innovation Hub is a brand-new initiative that aims to bring together regional innovators, startups, and potential investors, alongside healthcare providers, government agencies and enterprise vendors to uncover new learnings, support new technologies, and shift the health paradigm.

Initiatives under this Hub include: dialogue, InnopITch, showcase, innovations challenge and networking events.

There are also plans to establish regional innovation centres in the future. Dialogue and InnopITch sessions will take place at the soft launch.

Driving these initiatives alongside HIMSS Asia Pacific is a dedicated Innovation Committee comprising regional thought leaders: Christian Besler (Ayala Health Philippines), Kevin Awyong (Woodlands Health Campus Singapore), Robin Mann (MIMS Australia), Veerasak Kritsanapraphan (BDMS Thailand) and Jasmine Kway (VolitionRX Singapore).

Thailand is a hotbed for technology innovators. With its vision to build a digital and innovative economy, mobile penetration of more than 140% and strong government support for startups, TEHS and the Innovation Hub soft launch are expected to see over 200 attendees this May.

HIMSS already has an Innovation Center in Ohio, USA. Launched in 2013, it is a global powerhouse of health innovation, providing healthcare stakeholders access to educational and business opportunities in a vibrant, interactive facility focused on the transformational promise of innovation.