

## Medical Japan 2018: Japan's only comprehensive medical show concludes successfully

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**Singapore-** MEDICAL JAPAN 2018, one of the largest and most comprehensive trade show successfully concluded its fourth edition of International Medical Expo and Conference from 21st- 23rd Feb, 2018 on a high note in Osaka, Japan.

Held in INTEX Osaka, the event welcomed a total of more than 40,000 medical and elderly care experts who not only visited but had active negotiations and consultations to discover a remarkable showcase presented by more than 1,620 exhibitors at the venue. Consisting of 7 specialised shows (**4th [Hospital + Innovation] Expo, 3rd Medical IT Solutions Expo, 4th [Elderly Care + Nursing] Expo (Nursing Care Japan 2018), MEDIX OSAKA 2018 - 8th Medical Device Development Expo Osaka, 4th Regenerative Medicine Expo & Conference, 4th INTERPHEX OSAKA 2018 - Int'l Pharmaceutical R&D and Manufacturing Expo Osaka, 1st Community Care Expo**), Medical Japan is the country's largest and only trade show which covers all the products/services/technologies for healthcare, clinical testing, diagnostics and medicine. With the great support from The Union of Kansai Governments, The Ministry of Health, Labour and Welfare in Japan, and more than 80 Industry associations, the three-day event melded both science and business together turning the show into a grand success.

Apart from business opportunities, Medical Japan 2018 also offered multiple knowledge-sharing platforms led by the some of the industry's best minds, covering both commercial and academic standpoints. The conference covered a plethora of cutting-edge hot topics in Healthcare and Pharmaceutical field. With more than 300 sessions, the Hospital + Innovation Expo kick-started with keynote sessions by Mr Yoshitake Yokokura, President, Japan Medical Association and Mr Takao Aizawa, President, Japan Hospital Association. Some engrossing sessions centred around vision for better use of data and technology in Healthcare.

The show management also offered importers an amazing matching support service. This service helped the exhibitors immensely to tap into the Japanese market and build successful contacts within the domain. The positive impact of the event could be rated by the huge number of satisfied exhibitors, exposing them to epoch-making business opportunities and their definite interest in coming back again next year. Organizers are very confident that the show will become the hub of VIP interaction and information in the Asian medical industry.

Medical Japan 2018 was organised by Reed Exhibitions Japan Ltd.